

EUROPEAN CITIES IN THE PROCESS OF CONSTRUCTING AND TRANSMITTING OF THE EUROPEAN CULTURAL HERITAGE. INTERNATIONAL CURRICULUM FOR UNDERGRADUATE AND MASTER STUDENTS.



REF. 2018-1-PL01-KA203-050963

ERASMUS+ PROGRAMME

STRATEGIC PARTNERSHIP FOR HIGHER EDUCATION

COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES



chic
cultural heritage international curriculum

Project duration is 36 months: 01.09.2018 - 31.08.2021

Uniwersytet Jagielloński (PL) – coordinating institution

Universidad de Deusto (ES) – partner institution

Università degli Studi dell'Aquila (IT) – partner institution

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Co-funded by the
Erasmus+ Programme
of the European Union

Introduction to Urban Anthropology and Sociology

The article is written in the framework of Program Erasmus+, *European cities in the process of constructing and transmitting of the European cultural heritage: International curriculum for undergraduate and master students*, project number: 2018-1-PL01-KA203-050963. The city and urbanity are one of the keystones of European civilization. Cities have always played an important role as centers of economy, politics, culture and pluralism, as demonstrated by the examples of the Hellenic city-state, the Italian Renaissance city-state or the Hanseatic League. Therefore, interest on cities has long and rich tradition starting from ancient Greek. However, the changes triggered by industrialization and urbanization in the Modern Era had led to the development of scientific disciplines focusing on cities and urbanity. One of them were sociology and anthropology.

Both disciplines were formed at the beginning of the 20th century and, at the beginning, have been focusing on two different types of societies. Sociology was studying the modern, industrial, urbanized societies (*Gesellschaft*) and have been using quantitative methods. Anthropology was studying traditional, local societies (*Gemeinschaft*) and have been using qualitative methods. Today both disciplines are intertwined, focusing on the study of globalized, multicultural and hybridized society at the age of global urbanization.

The Lecture focusing on describing the main theoretical anthropological and sociological approaches in studying the city, starting from Chicago School (social ecology). The following will be described so-called “human turn”, theory of mental map, semiotic of the city, the Marxist Approach and the idea of the right to the city. The lecture will also analyze such issue as: urban crisis (shrinking cities, suburbanization and urban sprawl, class and ethnic segregation, gated communities), the rise of urban social movements, urban renewal (symbolic economy, creative cities, creative class), the restoration of cities’ memory and heritage (the role of European Capital of Culture), global city (global cultural flows, non-places).

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