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Cooperation for Innovation and the Exchange of Good Practices

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INDUSTRIAL HERITAGE AND TOURISM
Industrial heritage

- It arises as a result of attenuation resp. outages of industrial production
- Its use for cultural purposes appears as an "emergency activity"
- In people's consciousness, industry has little to do with culture, but rather is seen as the opposite of culture
INDUSTRIAL HERITAGE

Synonym of polluted environment, devastation of territory, degradation of social values, dehumanization of labor, exploitation of resources, fetishization of machines, production and profit
INDUSTRIAL HERITAGE

- At the same time, industry has always played a significant role in shaping contemporary culture.
- Industry is a precisely organized cooperation system operating on a large capacity, networking resources, manpower and capabilities.
- The cooperation system of industrial production also enters into interpersonal relationships, forms collectives, the environment and cultivates specific ceremonies and traditions, a phenomenon called the culture of industrial society.
Culture of the Industrial Society

- E.g. Tomáš Bata, founder of the shoe company Bata
- A pioneering entrepreneur who introduced innovative methods of sales, trade, but also a system of motivating employees, promoted the concept of a garden city, built houses for his employees, offered lifelong learning, set up medical facilities, infrastructure
- His company not only generated financial gains, but also supported the creation of human capital
Zlín
Industrial heritage

Thus, tangible and intangible manifestations and documents of the industrial era are preserved.

E.g. tajchy around Banská Štiavnica →

According to the Industrial Heritage Charter, industrial heritage is:
'Remnants of industrial industrial culture having historical, technological, social, architectural or scientific value. These are various buildings and machinery, workshops, factories, mills, warehouses, shops, mines, places where raw materials are processed and cleaned, but also facilities where energy is transmitted and produced. It also includes transport structures and all related infrastructure, places related to industry, including facilities for housing, worship and education."
INDUSTRIAL HERITAGE POTENTIAL

- The buildings and facilities were designed for industrial production, so they are: large, large-scale, large-capacity, they had to withstand extraordinary loads, be durable and easy to maintain

- They required quality materials, exceptional construction solutions

Banská Bystrica Cement Plant
"Industrial heritage has social value because it is part of the documentation of ordinary people's lives and as such provides a significant sense of identity. It has scientific and technical value in the history of production, engineering and construction. It can also have significant aesthetic values due to the quality of the overall design of the architecture and its form. "
He often uses cultural heritage sites as motivating attractions

These include: accommodation, catering, implementation of events (cognitive, educational, artistic, social, etc.)

Is it possible to provide tourism services in industrial heritage sites?
The former textile factory was transformed into the Caixa Forum.
London

Tate Modern Britain, a former power station
LONDON

Battersea, a former thermal power plant, is being transformed into a new multifunctional center.
Paris

Railway station Gare d’Orsay – Musée d’Orsay
In Slovakia?

- Trends are coming gradually and industrial heritage is still on the fringes of interest.
- However, many objects have found a new function or use.
  E.g. The Tatra Gallery in Poprad uses the building of the former municipal power plant.
- However, most monuments are not in good condition and many valuable and unique ones are disappearing (such as Medený Hámor in Banská Bystrica).
Although there was almost nothing left of the hammer, the painter Dominik Skutecký left a reference to it in his works.
CONCLUSION

What do you think about industrial heritage?
Does it exist in your region? What is it about?

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