

EUROPEAN CITIES IN THE PROCESS OF CONSTRUCTING AND TRANSMITTING OF THE EUROPEAN CULTURAL HERITAGE. INTERNATIONAL CURRICULUM FOR UNDERGRADUATE AND MASTER STUDENTS.



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ERASMUS+ PROGRAMME

STRATEGIC PARTNERSHIP FOR HIGHER EDUCATION

COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES

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chic
cultural heritage international curriculum



DIVERSITY AND CULTURAL HERITAGE



Cultural heritage

- * A set of material / material, spiritual and social results of creative work - the value of each nation / culture
- * It is the result of previous generations and at the same time part of the current culture, it is passed on to future generations
- * It connects people within individuals
- * ethnic / social /
- * minority groups,
- * evokes a sense of belonging



Diversity

Diversity

Difference

Variety

Versatility

Variability



Diversity as part of life and culture

- * Cultural diversity means the diversity of forms in which the cultures of groups and societies find their way. This speech is transmitted within and between groups and companies.
- * Convention on the Protection and Promotion of the Diversity of Cultural Expressions
- * - cultural diversity understood by the EU as a contribution to culture





- * "... on the contrary, the European culture created should represent at EU level the cultural, religious and linguistic plurality of the individual Member States. The aim is therefore to deepen integration and create a European cultural identity, but at the same time to preserve diversity, resp. diversity of national identities "

Individual cultural groups, societies



Cooperation, dialogue, but also
promoting diversity



Identity

- * *"Cultural diversity is not only an invaluable heritage, but also a basic prerequisite for the ability of civilization to adapt to unforeseen changes in conditions" Huba*
- * *"The EU supports both common European citizenship and the different cultures of the Member States*

MULTICULTURAL nature of cultural policy



Culture as part of the economy

- development of tourism - employment of the population in the cultural field - cultural / creative industries



- identifying market needs - employing workers with the necessary skills / knowledge - ultimately seeking to meet the requirements of the final "consumer"

Promotion of cultural heritage

- * **Selected legal directives:**
- * **Convention Concerning the Protection of the World Cultural and Natural Heritage**
- * **Convention on the Protection of the World Intangible Heritage**

- * **The EU is heavily involved in the protection / promotion of cultural heritage - both globally and regionally**

Selected EU programs in the field of culture and cultural heritage

- * Europe Culture - support for cultural diversity within the EU
- * Media Program 2007
- * Creative Europe - promoting cross-border cooperation
- * Horizon 2020
- * Europeana - digital library. Resources from European libraries, museums, archives and audiovisual collections
- * Europe for the citizen - aims to contribute to the understanding of EU citizens. It focuses on history, diversity, urban support

* European Heritage Label

- The aim is to strengthen the sense of belonging to the European Union based on common values and heritage, while strengthening respect for national and regional diversity.
- is granted to monuments and sites that cross the borders of one state





** "Creativity draws on the roots of cultural traditions, but develops only in contact with other cultures. For this reason, heritage in all its forms must be protected, valued and sold to future generations as a testament to human experience and inspiration, thus nurturing creativity in all its diversity and establishing a genuine intercultural dialogue."*

UNESCO

To conclude: "Cultural diversity can only be protected and promoted if human rights and fundamental freedoms are guaranteed, such as freedom of expression, information and communication, as well as the possibility for individuals to choose cultural expression."

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